



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser WARREN FOR SENATE 2012 (3373)
Agency Media Strategies & Research (1800)
Buyer
Salesperson Shiehler, Charles (1011)
ph: (617) 725-0777

Invoice 172675

Inv Date 8/26/2012

Terms Cash in Advance

Contract 47377

Bill Type Standard

Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:47PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:20AM (Mo)	00:30	7 News Today in New England	EW12109	\$500.00	
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:20AM (Tu)	00:30	7 News Today in New England	EW12109	\$500.00	
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:13AM (We)	00:30	7 News Today in New England	EW12109	\$500.00	
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:21AM (Th)	00:30	7 News Today in New England	EW12109	\$500.00	
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:26AM (Fr)	00:30	7 News Today in New England	EW12109	\$500.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:43AM (Mo)	00:30	7 News Today in New England	EW12109	\$500.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:59AM (Tu)	00:30	7 News Today in New England	EW12109	\$500.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:44AM (We)	00:30	7 News Today in New England	EW12109	\$500.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:44AM (Th)	00:30	7 News Today in New England	EW12109	\$500.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:59AM (Fr)	00:30	7 News Today in New England	EW12109	\$500.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 6:11AM (Mo)	00:30	7 News Today in New England	EW12109	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 6:20AM (Tu)	00:30	7 News Today in New England	EW12109	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 6:24AM (We)	00:30	7 News Today in New England	EW12109	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 6:12AM (Th)	00:30	7 News Today in New England	EW12109	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 6:21AM (Fr)	00:30	7 News Today in New England	EW12109	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 6:33AM (Mo)	00:30	7 News Today in New England	EW12109	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 6:45AM (Tu)	00:30	7 News Today in New England	EW12109	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 6:58AM (We)	00:30	7 News Today in New England	EW12109	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 6:40AM (Th)	00:30	7 News Today in New England	EW12109	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 6:44AM (Fr)	00:30	7 News Today in New England	EW12109	\$1000.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 7:22AM (Mo)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 7:56AM (Mo)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 7:26AM (Tu)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 7:56AM (Tu)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 7:28AM (We)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 7:56AM (We)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 6:59AM (Th)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 7:59AM (Th)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 7:22AM (Fr)	00:30	Today Show	EW12109	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 7:56AM (Fr)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 8:27AM (Mo)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 8:57AM (Mo)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 8:22AM (Tu)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 8:42AM (Tu)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 8:27AM (We)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 8:49AM (We)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 8:29AM (Th)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 8:57AM (Th)	00:30	Today Show	EW12109	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 8:27AM (Fr)	00:30	Today Show	EW12109	\$1500.00	



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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

POLITICAL CANDIDATE (1051)
EST 11586 8/20-8/26/12 (27129)

Invoice	172675
Inv Date	8/26/2012
Terms	Cash In Advance
Contract	47377
Bill Type	Standard
Period	7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
POLITICAL CANDIDATE (1051)
EST 11586 8/20-8/26/12 (27129)
Local/Political Candidate Agency
11586/

Media Strategies & Research
11350 Randon Hills Rd Ste 670
Fairfax, VA 22030

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	8:00AM- 9:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 8:58AM (Fr)	00:30	Today Show	EW12109	\$1500.00	
7.0	SPOT	6:57AM-Today Show	Day/Sa-2	08/25/12 6:58AM (Sa)	00:30	Today Show Weekend	EW12109	\$750.00	
7.0	SPOT	6:57AM-Today Show	Day/Sa-2	08/25/12 7:28AM (Sa)	00:30	Today Show Weekend	EW12109	\$750.00	
8.0	SPOT	9:00AM-10:00AM	Day/Sa-1	08/25/12 9:46AM (Sa)	00:30	7 News Today In New England-Sat	EW12109	\$900.00	
9.0	SPOT	7:57AM-TODAY SHQ	Day/Su-2	08/26/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12109	\$750.00	
9.0	SPOT	7:57AM-TODAY SHQ	Day/Su-2	08/26/12 8:57AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12109	\$750.00	
10.0	SPOT	9:00AM- 9:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 9:24AM (Mo)	00:30	7 News Today In New England	EW12109	\$500.00	
10.0	SPOT	9:00AM- 9:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 9:19AM (Tu)	00:30	7 News Today In New England	EW12109	\$500.00	
10.0	SPOT	9:00AM- 9:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 9:25AM (We)	00:30	7 News Today In New England	EW12109	\$500.00	
10.0	SPOT	9:00AM- 9:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 9:25AM (Th)	00:30	7 News Today In New England	EW12109	\$500.00	
10.0	SPOT	9:00AM- 9:30AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 9:26AM (Fr)	00:30	7 News Today In New England	EW12109	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 9:58AM (Mo)	00:30	7 News Today In New England	EW12109	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 9:50AM (Tu)	00:30	7 News Today In New England	EW12109	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 9:54AM (We)	00:30	7 News Today In New England	EW12109	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 9:50AM (Th)	00:30	7 News Today In New England	EW12109	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 9:49AM (Fr)	00:30	7 News Today In New England	EW12109	\$500.00	
12.0	SPOT	10:00AM-11:00AM	Day/Tu-1,F-1	08/21/12 10:29AM (Tu)	00:30	Today Show	EW12109	\$400.00	
12.0	SPOT	10:00AM-11:00AM	Day/Tu-1,F-1	08/24/12 10:49AM (Fr)	00:30	Today Show	EW12109	\$400.00	
13.0	SPOT	12:00PM-12:30PM	Day/M-1,W-1	08/20/12 12:28PM (Mo)	00:30	7 News at Noon	EW12109	\$400.00	
13.0	SPOT	12:00PM-12:30PM	Day/M-1,W-1	08/22/12 12:27PM (We)	00:30	7 News at Noon	EW12109	\$400.00	
14.0	SPOT	12:30PM- 1:00PM	Day/Tu-1,Th-1	08/21/12 12:50PM (Tu)	00:30	7 News at Noon	EW12109	\$400.00	
14.0	SPOT	12:30PM- 1:00PM	Day/Tu-1,Th-1	08/23/12 12:40PM (Th)	00:30	7 News at Noon	EW12109	\$400.00	
15.0	SPOT	1:00PM- 2:00PM	Day/F-1	08/24/12 1:44PM (Fr)	00:30	Days of our Lives	EW12109	\$400.00	
16.0	SPOT	2:00PM- 3:00PM	Day/M-1	08/20/12 2:23PM (Mo)	00:30	DOCTORS Episode: 4509	EW12109	\$400.00	
17.0	SPOT	9:00AM-10:30AM	Day/Su-1	08/26/12 10:28AM (Su)	00:30	Meet the Press	EW12109	\$800.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 3:10PM (Mo)	00:30	Family Feud Episode: 11156	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 3:28PM (Mo)	00:30	Family Feud Episode: 11156	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 3:15PM (Tu)	00:30	Family Feud Episode: 11157	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 3:50PM (Tu)	00:30	Family Feud Episode: 11054	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 3:16PM (We)	00:30	Family Feud Episode: 11158	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 3:40PM (We)	00:30	Family Feud Episode: 11055	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 3:13PM (Th)	00:30	Family Feud Episode: 11159	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 3:57PM (Th)	00:30	Family Feud Episode: 11091	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 3:14PM (Fr)	00:30	Family Feud Episode: 11160	EW12109	\$400.00	
18.0	SPOT	3:00PM- 4:00PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 3:50PM (Fr)	00:30	Family Feud Episode: 11092	EW12109	\$400.00	
19.0	SPOT	4:00PM- 4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 4:17PM (Mo)	00:30	7 News at 4	EW12109	\$650.00	
19.0	SPOT	4:00PM- 4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 4:19PM (Tu)	00:30	7 News at 4	EW12109	\$650.00	
19.0	SPOT	4:00PM- 4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 4:13PM (We)	00:30	7 News at 4	EW12109	\$650.00	
19.0	SPOT	4:00PM- 4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 4:22PM (Th)	00:30	7 News at 4	EW12109	\$650.00	



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7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
WARREN FOR SENATE 2012 (3373)
Agency
Media Strategies & Research (1800)
Buyer
Shiebler, Charles (1011)
Salesperson
ph: (617) 725-0777

Product
POLITICAL CANDIDATE (1051)

Brand
EST 11586 8/20-8/26/12 (27129)

Acct Types
Local/Political Candidate Agency

EstHeadline
11586/

Invoice	172675
Inv Date	8/26/2012
Terms	Cash In Advance
Contract	47377
Bill Type	Standard
Period	7/30/2012 - 8/26/2012

CO-OP/Order Type
Package
No/Normal

Gen. Date
8/27/2012 4:31:47PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	SPOT	4:00PM- 4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 4:27PM (Fr)	00:30	7 News at 4	EW12109	\$650.00	
20.0	SPOT	4:30PM- 5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 4:47PM (Mo)	00:30	7 News at 4	EW12109	\$800.00	
20.0	SPOT	4:30PM- 5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 4:46PM (Tu)	00:30	7 News at 4	EW12109	\$800.00	
20.0	SPOT	4:30PM- 5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 4:41PM (We)	00:30	7 News at 4	EW12109	\$800.00	
20.0	SPOT	4:30PM- 5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 4:57PM (Th)	00:30	7 News at 4	EW12109	\$800.00	
20.0	SPOT	4:30PM- 5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 4:55PM (Fr)	00:30	7 News at 4	EW12109	\$800.00	
21.0	SPOT	5:00PM- 5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:18PM (Mo)	00:30	7 News at 5	EW12109	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:19PM (Tu)	00:30	7 News at 5	EW12109	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:15PM (We)	00:30	7 News at 5	EW12109	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:18PM (Th)	00:30	7 News at 5	EW12109	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:20PM (Fr)	00:30	7 News at 5	EW12109	\$1000.00	
22.0	SPOT	5:30PM- 6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/20/12 5:47PM (Mo)	00:30	7 News at 5	EW12109	\$1200.00	
22.0	SPOT	5:30PM- 6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 5:47PM (Tu)	00:30	7 News at 5	EW12109	\$1200.00	
22.0	SPOT	5:30PM- 6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 5:42PM (We)	00:30	7 News at 5	EW12109	\$1200.00	
22.0	SPOT	5:30PM- 6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 5:47PM (Th)	00:30	7 News at 5	EW12109	\$1200.00	
22.0	SPOT	5:30PM- 6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 5:45PM (Fr)	00:30	7 News at 5	EW12109	\$1200.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 6:08PM (Mo)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 6:09PM (Tu)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 6:09PM (Tu)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 6:25PM (Tu)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 6:09PM (We)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 6:28PM (We)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 6:12PM (Th)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 6:28PM (Th)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 6:28PM (Th)	00:30	7 News at 6	EW12109	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 6:12PM (Fr)	00:30	7 News at 6	EW12109	\$1500.00	
24.0	SPOT	6:00PM- 7 News at 6	Day/Sa-1	08/25/12 6:18PM (Sa)	00:30	7 News at 6	EW12109	\$1500.00	
25.0	SPOT	6:00PM- 7 News at 6	Day/Su-1	08/26/12 6:10PM (Su)	00:30	7 News at 6	EW12109	\$1500.00	
26.0	SPOT	7:00PM-ACCESS HOI	Day/M-1,Tu-1,F-1	08/20/12 7:24PM (Mo)	00:30	Access Hollywood Episode: 4161	EW12109	\$1500.00	
26.0	SPOT	7:00PM-ACCESS HOI	Day/M-1,Tu-1,F-1	08/21/12 7:11PM (Tu)	00:30	Access Hollywood Episode: 4162	EW12109	\$1500.00	
26.0	SPOT	7:00PM-ACCESS HOI	Day/M-1,Tu-1,F-1	08/24/12 7:26PM (Fr)	00:30	Access Hollywood Episode: 4163	EW12109	\$1500.00	
27.0	SPOT	7:00PM-ACCESS HOI	Day/W-1,Th-1	08/22/12 7:25PM (We)	00:30	Access Hollywood Episode: 4163	EW12109	\$1500.00	
27.0	SPOT	7:00PM-ACCESS HOI	Day/W-1,Th-1	08/23/12 7:18PM (Th)	00:30	Access Hollywood Episode: 4164	EW12109	\$1500.00	
28.0	SPOT	10:00PM-Law & Order	Day/W-1	08/22/12 10:36PM (We)	00:30	Law & Order SVU	EW12109	\$4000.00	
29.0	SPOT	10:00PM-ROCK CENT	Day/Th-1	08/23/12 10:41PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12109	\$4500.00	
30.0	SPOT	10:00PM-DATeline	Day/F-1	08/24/12 10:34PM (Fr)	00:30	DATeline	EW12109	\$3500.00	
31.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 11:15PM (Mo)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/20/12 11:30PM (Mo)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 11:13PM (Tu)	00:30	7 News at 11 PM	EW12109	\$2000.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser WARREN FOR SENATE 2012 (3373)
Agency Media Strategies & Research (1800)
Buyer
Salesperson Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 172675
Inv Date 8/26/2012
Terms Cash In Advance
Contract 47377
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product POLITICAL CANDIDATE (1051)
Brand EST 11586 8/20-8/26/12 (27129)
Acct Types Local/Political Candidate Agency
EstHeadline 11586/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:47PM

Media Strategies & Research
11350 Ransom Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/21/12 11:32PM (Tu)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 11:15PM (We)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/22/12 11:33PM (We)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 11:16PM (Th)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/23/12 11:32PM (Th)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 11:14PM (Fr)	00:30	7 News at 11 PM	EW12109	\$2000.00	
31.0	SPOT	10:59PM-7 News at 1	Day/M-2,Tu-2,W-2,Th-2,F-2	08/24/12 11:33PM (Fr)	00:30	7 News at 11 PM	EW12109	\$2000.00	
32.0	SPOT	10:59PM-7 News at 1	Day/Sa-2	08/25/12 11:11PM (Sa)	00:30	7 News at 11 PM	EW12109	\$2000.00	
32.0	SPOT	10:59PM-7 News at 1	Day/Sa-2	08/25/12 11:27PM (Sa)	00:30	7 News at 11 PM	EW12109	\$2000.00	
33.0	SPOT	11:00PM-7 News at 1	Day/Su-1	08/26/12 11:27PM (Su)	00:30	7 News at 11 PM	EW12109	\$2000.00	
34.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/20/12 11:59PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY	EW12109	\$1200.00	
34.0	SPOT	11:34PM-THE TONIG	Day/M-1,Tu-1,W-1,Th-1,F-1	08/21/12 12:10AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY	LENO	\$1200.00	
34.0	SPOT	11:34PM-THE TONIG	Day/M-1,Tu-1,W-1,Th-1,F-1	08/22/12 12:08AM (We)	00:30	THE TONIGHT SHOW W/ JAY	LENO	\$1200.00	
34.0	SPOT	11:34PM-THE TONIG	Day/M-1,Tu-1,W-1,Th-1,F-1	08/23/12 11:59PM (Th)	00:30	THE TONIGHT SHOW W/ JAY	LENO	\$1200.00	
34.0	SPOT	11:34PM-THE TONIG	Day/M-1,Tu-1,W-1,Th-1,F-1	08/24/12 11:58PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY	LENO	\$1200.00	
35.0	SPOT	7:30PM-EXTRA	Day/Tu-1	08/21/12 7:54PM (Tu)	00:30	EXTRA Episode: 18302	EW12109	\$1800.00	
36.0	SPOT	10:00AM-11:00AM	Day/Th-1	08/23/12 10:26AM (Th)	00:30	Today Show	EW12109	\$400.00	
37.0	SPOT	6:00AM-7:00AM	Day/Sa-1	08/25/12 6:29AM (Sa)	00:30	7 News Today in New England	EW12109	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$152,100.00	Total Spots	135
Commission	(\$22,815.00)		
Net Total	\$129,285.00		